



malaysiakini

Press Release Article Publication

[Corporate Announcement, Sustainability,
Tech Innovation, Halal, Events]

[**Website + Social Media + Newsletter**]

[EN, BM, CN]

Proposal by  **MEDIA**

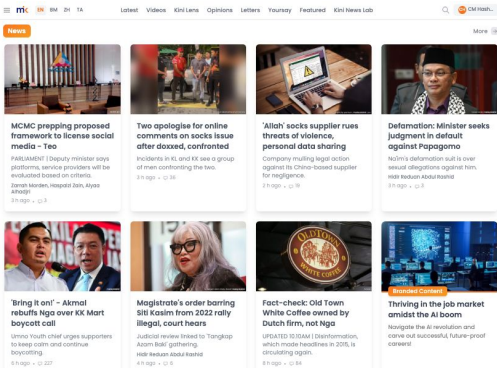
1.1.1 Article Publication on Desktop Site

Sections: **Malaysiakini DESKTOP (EN)** Homepage **Announcement / Sustainability / Top In Tech / Events**

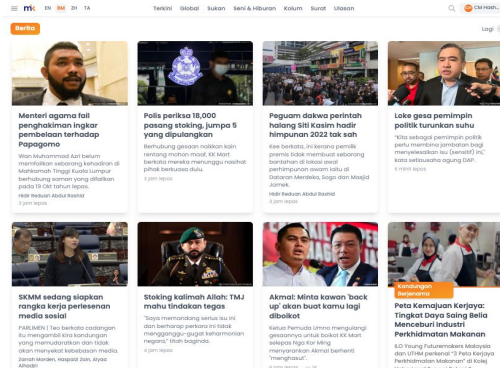
Sections: **Malaysiakini DESKTOP (BM)** Homepage **Pengumuman / Kelestarian / Kinihalal / Acara**

Sections: **Malaysiakini DESKTOP (CN)** Homepage **公告 / 永续发展 / 活动**

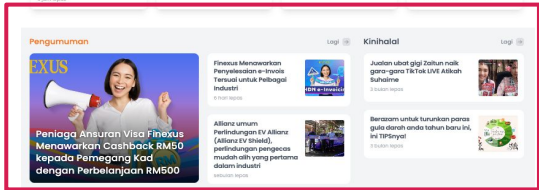
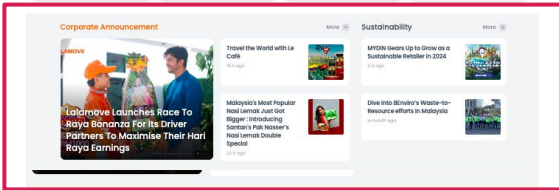
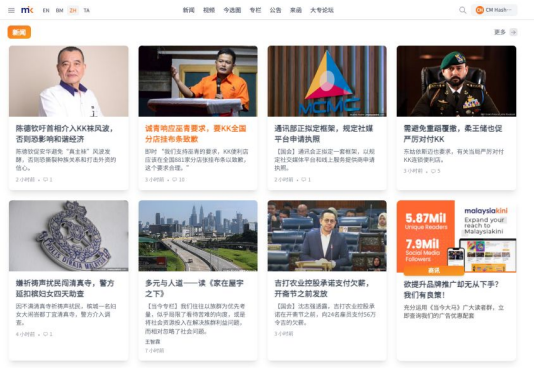
(EN) Announcement / Sustainability / Top In Tech



(BM) Pengumuman / Kelestarian / Kinihalal



Mkini (CN) 公告 / 永续发展 / 活动



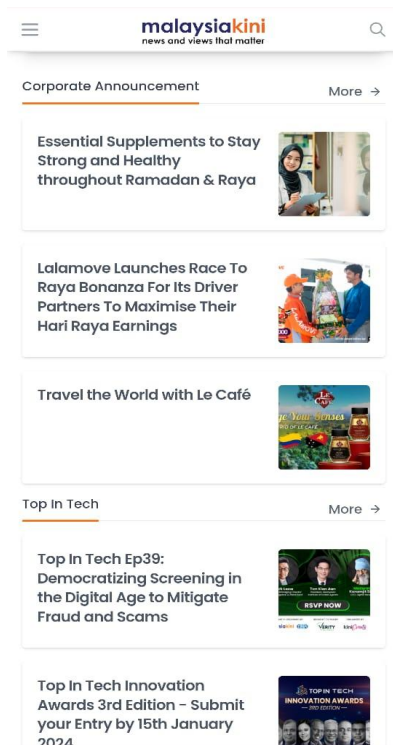
1.1.2 Article Publication on Mobile Web

Sections: **Malaysiakini MOBILE (EN)** Homepage **Announcement / Sustainability / Top In Tech / Events**

Sections: **Malaysiakini MOBILE (BM)** Homepage **Pengumuman / Kelestarian / Kinihalal / Acara**

Sections: **Malaysiakini MOBILE (CN)** Homepage **公告 / 永续发展 / 活动**

(EN) Announcement / Sustainability / Top In Tech



(BM) Pengumuman / Kelestarian / Kinihalal



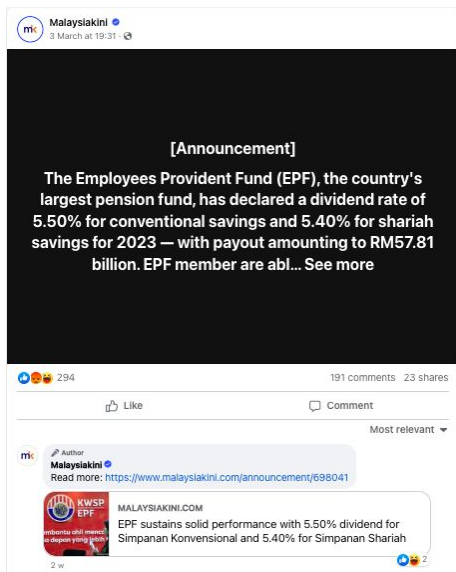
Mkini (CN) 公告 / 永续发展 / 活动



1.2 Article Circulation on Social Media

SocMed: **Malaysiakini FB, X, LI (EN,BM,CN)** **Article posting** with caption, link, #hashtag & handshake/tag with client's pages.
[LABEL] in Posting: Announcement / Sustainability / Top In Tech / Pengumuman / Kelestarian / *Kinihalal* / Acara 公告 / 永续发展 / 活动

Mkini **Facebook** (EN/BM/CN)



Mkini **X** (EN/BM)



Mkini **Instagram** (EN/BM/CN)



Mkini **LinkedIn** (EN)



1.3 Article Circulation on Newsletter

Daily Newsletters: **Kini Morning Brief (EN/BM)** Article posting at “**Announcement**” column (middle-part @ EDM)

**Kini Morning Brief** 06:16
to me

malaysiakini


Prepared for you
By Zikri Kamanuzaman

Good morning. Here's what you should know today.

Key Highlights

- Sock-gate triggers friendly fire
- Vigilanteism over sock comments
- Padu deadline looms

HIGHLIGHTS

**'Allah' socks supplier
rues arson threat,
personal data sharing**

**Woman remanded for
breaching men's prayer
room at Penang mosque**

**Anwar: Focus on big
issues, not squabble
over bak kut teh,
canteens**

Views that matter

**10 big issues for Anwar
to mull and decide**
By P Gunasegaram

**Syed Saddiq muddies
Muda's water**
By S Thayaparan

**PAS has misunderstood
the meaning of Ramadan**
By Mariam Mokhtar

Other news that matter

**Agong: I'm not an idol to
be worshipped**

**King questions if KL
congested due to
unequal development**

**Lawfully eligible but
denied citizenship, a
woman's 30-year fight**

Announcement

[Personalising Cancer Care: A Journey Towards A Person-Centred Cancer Journey at SJMC](#)

Amidst the challenging journey of cancer care, SJMC emerges as a beacon of hope, advocating for a more personalised, person-centred approach to cancer care. SJMC is committed to putting patients at the centre of every decision while bridging the care gap.



[Finexus Offers Customised e-Invoicing Solutions for Diverse Industries](#)

Finexus has unveiled a suite of four LHDN e-Invoicing models catering to a wide array of businesses, including MSMEs, SMEs, retailers, corporations, MNCs, and banks.



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Malaysiakini Press Release Publication Packages

No.	Item	Option 1	Option 2	Option 3
Press Release Article Publication & Circulation Platforms: 1.1 Malaysiakini Desktop & Mobile (EN) Announcement / Sustainability / Top In Tech / Events (BM) Pengumuman / Kelestarian / Kinihalal / Acara (CN) 公告 / 永续发展 / 活动 Article Publication & Circulation 1.2 Malaysiakini (EN/BM/CN) SocMed FB, X, Linkedin Format: Article posting with caption, URL, #hashtag, Handshake/tag with client's FB. 1.3 Kini Morning Brief (Daily Newsletter) Announcement Format: Article posting in the Announcement section of the EDM 2.0 Malaysiakini Subscription (Complimentary)	Press Release Article (Language: EN,BM,CN) <i>*Press Release article & images are provided by client/agency and to be approved by editor prior to publication.</i> <i>*Article hosted on Mkini with a declaration of source provided by client/agency at the bottom of the article.</i>	3 Press Release Articles <i>(Provided by client)</i>	10 Press Release Articles <i>(Provided by client)</i>	24 Press Release Articles <i>(Provided by client)</i>
		3 x Website Post (1 post / article)	10 x Website Post (1 post / article)	24 x Website Post (1 post / article)
		3 x SocMed Post (1 post / article)	10 x SocMed Post (1 post / article)	24 x SocMed Post (1 post / article)
		3 x Newsletter Post (1 post / article)	10 x Newsletter Post (1 post / article)	24 x Newsletter Post (1 post / article)
		N/A	2 Yearly Accounts	5 Yearly Accounts
Special Package Cost <i>(Total Worth)</i>		RM 7,500 <i>(RM 9,000)</i>	RM 18,000 <i>(RM 30,000)</i>	RM 30,000 <i>(RM 72,000)</i>

Notes: 1. Inventories can be utilized from October 2024 to December 2025, for a total of 15 months.

2. Enjoy a **12% further discount for full upfront payment** and a **10% further discount for partial payments made in Q4 2024**.

3. 15% Agency commission only applicable for Package Option 3.

CONTACT US

To create native content that is relevant, useful and appropriate for the targeted audience.

Reaching to a wider informed and affluent readers across **Malaysiakini** :
~5 mil Users monthly , ~50 mil Pageviews monthly, >12 mil SocMed Followers

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