

About YPD

YPD is a parliamentary simulation whereby the youth participants will play the role of a member of parliament, either as the government or the opposition in the discussion of the motions & policies, such as issues related to politics, environmental, education, social, human rights, health, security and economy.



YPD has received Malaysia Book of Records for:

First Metaverse - Parliamentary Debate in Malaysia

Brands/Partners we worked with

























































WORLD OF BUZZ

Event Overview for 2024

Event Title: Youth Parliamentary Debathon 2024 Total Session:

6 Motion Debates Sessions

Period: April - November 2024

Language: Bahasa Malaysia & English

Platform: 3 Metaverse (3D Avatar) (bi-monthly) + 3 On-Ground (University Hall)

Debaters (Metaverse): **10 Youth Debaters** per session (16 - 25 years old)

Participants (Metaverse): Youths & Mass Audiences (~50 attendees per session)

Debaters (On-Ground): **20 Youth Debaters** per session (16 - 25 years old) Participants (On-Ground): Youths (100 - 300 attendees per session)

Main Organisers: Malaysiakini & KiniEvents Supporting Partners:

Co-Partners:

Event Websites:

Ministry of Youth & Sports, Ministry of Higher Education Malaysia (TBC)

Malaysian Institute for Debate and Public Speaking (MIDP), Institute for Research & Development of

Policy (IRDP), Institute of Youth Research (IYRES), Undi18, (TBC)

Media Partners: KiniTV, Astro Awani, World of Buzz, Cilisos Media, Sinar Harian, SAYS, Oh Bulan, Bernama (TBC)

> https://bit.ly/debathon2023 (2023), https://bit.ly/debathon2022 (2022) https://bit.ly/debathon2019 (2019), https://bit.ly/debathon2018 (2018)

Motion Topic Pillars (Theme)

- Education
- Human Rights
- Environment & Sustainability

- Economy & Job Security
- Social Issues
- Food Security

Event Activities

Debaters & Participants

- Youths (16-25 years old) and Politicians/NGOs Activists from diverse backgrounds nationwide will debate each motion
- Youth debaters will demonstrate appreciation of new freedom through platform given to engage with policy issues
- Open up for Mass audience to attend and cast their votes.

Awatar Chat & Tutorial

- **Avatar Chat** Will be used by the debaters to research on policies and information in regards of the topic.
- Information Kit will be given to educate the youths on policies, as well as public speaking skill. (by MIDP)
- The tutorial will focus on how to debate issues respectfully and substantively, also the rules, procedures and ethics that need to be followed in parliamentary proceedings.

Judging & Voting

- 1 Best Debater will be selected by the panel of judges
- Voting page (by mass audiences): refer slide 8

Part I: Event (On-Ground/Metaverse)

On Ground - Events to be held on-ground on prominent spaces such as DUN Halls as well as top university halls.





Metaverse - Spatial.io is a user-friendly 3D platform for hosting metaverse events. Users can customize avatars and event layouts, promoting easy communication across different age groups through a blend of technology and entertainment.







Part 1: Online Voting Page by Mass Audience

Online Voting Page

(Customise for each debate session)

- Proposed Statements by Debaters will be listed in the voting page site for mass audience to vote
- Voting period: 1 month per session (Accumulated as more statements are added)
- Live Voting Result will display on the website
- **Poll Survey** customisable for Partners



Part II: Pocket Event (Within 2 months after the event)

- Proposed Statements (Cadangan & Keputusan Undian) that are discussed during the debate sessions will be documented and present to the relevant Ministries in-charged of the law/policy by Youth Debaters - for government's consideration, and to bring these suggestions to the Parliament Seatings.
- Policy Summary Paper to be drafted with Partners, MIDP and Key Debaters

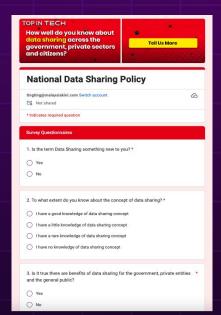
- A discussion Meeting will be set with policymakers/ Ministries to present the summary of the debate.
- We are pushing for the policies that the youth discussed during this event, will produce a positive impact during bill amendment and this will directly prove Youth's involvement in Nation Building through this program. Eg: Targeted Subsidy. UNDI 18, etc.

Part III: Survey (Within 2 months after the event)

- Survey: 8-10 CustomisableQuestionnaires
 - o On-Ground: Physical Form
 - o Online: Google Form
- Language: EN / BM / CN
- Ads Inventories (Online Survey):
- Mkini Websites (Online Banner),
- Social Media (FB, IG, X, LI)

- EDM (Subscribers & Members) (Biz Database)
- Newsletter (Kini Morning Brief)

Bahasa Melayu Survey



English Survey

The Rising Cost of Living in Malaysia - S3 GenZ @ the Podium Feedback Form (Audience)
Thank you for your support towards GenZ $\mbox{@}$ the Podium with the Motion Topic of Laws to The Rising Cost of Living in Malaysia ?
We would like to hear your feedback on what went well and what we could improve on. It will take approximately 5 minutes to complete this feedback form.
STAND A CHANCE TO WIN RM20 GRAB VOUCHER FOR ANSWERING THIS SURVEY
Your opinion is much appreciated!
*Disclaimer: This information is confidential and your identity will remain anonymous.
iman@malaysiakini.com Switch account
* Indicates required question
Email * Record iman@malaysiakini.com as the email to be included with my response
Name*
Your answer

Target Result & Impact

Target RESULT in 2024 (6 Motion Topics Debate Sessions)

Social Media >1,000,000

Views

>3,000,000

People Reach

Participants (Debaters & Attendees)

>2,000

Youth

8

Politicians

Voting Pages

>50,000

Total Votes

Target IMPACT (2024 & onward):

- Formation of "Nation Builder Club" by Malaysiakini to continuously engaging, educating & empowering youth to actively participate in political arena and become potential Member of Parliament in the near future. Also curates the debaters to be able to intern with politicians or NGO's
- Appointment of Policy Advocate (from Best Debaters) as Youth Columnist Publish their research articles or videos on Malaysiakini or KiniTV.



Publicity A&PS(Publicity Period: 6 weeks per debate session)

	No	A&P Item	Inventory per Debate Session	Event Entitlements (Part I)
		Event Website/Page https://kini.events/parliamentdebate/	Yearly	Logo insertion
		Online Banner Malaysiakini, KiniTV (Desktop & Mobile) Billboard, Medium Rectangle	500,000 Impressions	Logo insertion
		Social Media Posting Malaysiakini, KiniTV & Media Partner: FB, TW, IG, TG	10 Posts	Logo insertion
	Pre-Event (2-4 weeks)	EDM KiniEvents Database (Youth & University Students)	2 Email Blasts	Logo insertion & link to Partner's website
		Press Release Articles Malaysiakini (Desktop & Mobile) Branded Content Malaysiakini, KiniTV: FB, TW, IG, TG	1 Article 1 Week Publication 4 Posts	Brand mention
		Promo Video Malaysiakini (Desktop & Mobile) Balloon Rectangle Malaysiakini, KiniTV: FB, TW, IG, TG, Youtube	1 Video 1 Week Publication 5 Posts	Logo insertion

Publicity A&PS (Publicity Period: 6 weeks per debate session)

No	A&P Item	Inventory per Debate Session	Event Entitlements (Part I)
During Event (3-4 hours)	Virtual-Spatial & On-Ground Session Digital Backdrop e-Bunting Corporate TVCs (<1min) 2 Avatars (2 VIP Invitees) (virtual only) Emcee & Organizer Speeches Closing Remark Best Debater (Judging & Announcement) On-Ground Session (only) Bunting Photo Wall VIP Invitations Best Debater (Prizes Presentation)	3-4 Hours All Partners & Sponsors Selected Partner / Sponsor Selected Partner / Sponsor Only Key Partner / Sponsor All Partners & Sponsors Only Key Partner / Sponsor Selected Partner / Sponsor 3 Buntings / Sponsor All Partners & Sponsors Selected Partner / Sponsor Only Key Partner / Sponsor	Logo insertion Logo & Product insertion Video Ad Slot (Play before & after event) 2 Avatars for 2 VIPs from Partner Brand mention N/A Judging Panel (1 Partner's' Rep) 6 Bunting placement at venue Logo insertion 2 - 4 Invites Best Debater Award presented by Partner's Rep
During Event (3-4 hours)	Live-Stream Malaysiakini & KiniTV: FB, TW, YT, Websites Media Partners & Sponsors' FB pages	3-4 hours Live-Streaming across 7 Media SocMed Pages (Boost to targeted youth & audience)	Cross Live-stream on Partner's FB, YT Total >200,000 Views per session) >1,000,000 People Reach per session)

Publicity A&PS (Publicity Period: 6 weeks per debate session)

No	A&P Item	Inventory per Debate Session	Event Entitlements (Part I)
Post Event (1 month)	Online Voting Page Period: 1 Month (after event) Promote: Malaysiakini, KiniTV & Media Partners FB, TW, IG, TG	10-20 Posts	Insert Customizable Banner for Partners
	Post-Press Release Article Malaysiakini & Media Partners (Websites) Homepage Editorial/Announcement section Malaysiakini, KiniTV & Media Partners: FB, TW, IG, TG	1 Article (BM) 1 Week Publication 10-20 Posts	Brand Mention
	Photo Gallery & Video Gallery Malaysiakini: Homepage Event Section KiniEvents: Event Website & FB Event Page https://kini.events/parliamentdebate/	1 Month period (Keep in archive)	Logo insertion

Past Events

2023 - 2019

Past Events (2023)

Youth Parliamentary Debathon 2023 Event Website https://fgmedia.my/youth-parliamentary-debathon-2023/



YPD S1 - Parental Leaves @ Spatial



YPD S2 - Shadow Cabinet @ Spatial



GZP S4 - Youth Contract @ Spatial



YPD S3 - Political Education @ Parlimen Malaysia



YPD S4 - Zero-Deforestation @ Parlimen Malaysia



YPD S5 - Climate Change Act @ Parlimen Malaysia

Commentary Videos (2023)



YPD S3 - Political Education @ Parlimen Malaysia



YPD S4 - Zero-Deforestation @ Parlimen Malaysia



GZPS3 - Cost of Living @ Parlimen Malaysia



GZPS3 - Cost of Living @ Parlimen Malaysia



YPD S5 - Climate Change Act @ Parlimen Malaysia



YPD S5 - Climate Change Act @ Parlimen Malaysia

Participating Policy Makers and Politicians (2023)

Name	Position/Constitution/District
YB Nik Nazmi Nik Ahmad	Minister of Natural Resources, Environment and Climate Change
YB Senator Fuziah Salleh	Deputy Minister of Domestic Trade and Cost of Living
YB Teo Nie Ching	Deputy Minister of Communications
YB Adam Adli	Deputy Minister of Youth and Sports
YB Datuk Mas Ermieyati	Member of Parliament for Pasir Mas
YB Datuk Wan Saiful Wan Jan	Member of Parliament for Tasek Gelugor
YB Chow Yu Hui	Member of Parliament for Raub
YB Yuneswaran Ramaraj	Member of Parliament for Segamat
YB Datuk Larry Sng	Member Parliament for Julau
YB Syerleena Rashid	Member of Parliament for Bukit Bendera

Participating Policy Makers and Politicians (2023)

Name	Position/Constitution/District
YB Teresa Kok	Member of Parliament for Seputeh
YB Chong Zhemin	Member of Parliament for Kampar
YB Tan Hong Pin	Member of Parliament for Bakri
YB Dr. Kelvin Yii	Member of Parliament for Bandar Kuching
YB Wong Shu Qi	Member of Parliament for Kluang
YB William Leong	Member of Parliament for Selayang
YB Jamaliah Jamaluddin	EXCO for Public Health and Environment for Selangor State
YB Najwan Halimi	EXCO for Youth, Sports and Entrepreneurship for Selangor State
YB Dr. Fahmi Ngah	EXCO for Cultural Science, Technology and Innovation for Selangor State
YB Gooi Zi Sen	EXCO for Youth, Sports and Health of Penang State

Participating Policy Makers and Politicians (2023)

Name	Position/Constitution/District
YB Lim Siew Khim	ADUN for Sungai Pinang
YB Rajiv Rishyakaran	ADUN for Bukit Gasing
YB Ong Chun Wei	ADUN for Balakong
YB Thulsi Manogaran	ADUN for Buntong
Chan Loong Wei	Political Secretary to Minister of Industrial Development and Entrepreneurship of Sabah State
Terence Au	Warisan Youth Chief
Wan Agyl Wan Hassan	Information Chief of Federal Territories UMNO Youth
Ainie Haziqah	Central Executive Committee, MUDA

Articles and Press Release (2023)

Session 1

malaysiakin





Belia mencadangkan penambahbaikan kepada Cuti Pelepasan Ibu Bapa untuk mengutamakan kesejahteraan keluarga.

Charbition: Jun 5, 2023 5:44 PM - Charmostini 5:44 Ph

Episod perintis Debathon Parlimen Bella telah dislarkan pada 27 Mei 202 dan mengaban sesi debat yang sangat sengit. Topik bertajuk "Pelaksansan Cuti Pelepasan Itu Bapa?" diperdebatkan dengan hangat oleh 10 pembaras dari seluruh Malaysia. Sesi Itu diberdalikan oleh Aktivis Mahasiswa, Nurul Rifayah Mahammad (jaba).

Dianjurkan oleh KiniEvents dan dengan bangganya disokong oleh Changenaker Partner, The Body Shop Malaysia, Youth Empowerment Partner, Taylor's College, disokong oleh Kementerian Belia dan Sukan, Malaysian Institute of Debate and Public Speaking (MIDP) sebagai Rakan Kemahiran Latihan Insaniah, Experiental Design Team (EDT) sebagai Rakan Metaverse. Menyertal kami tahun ini sebagai Rakan Bersama latish UNDI 18, Institute for Research & Development of Policy (RIDP), Malaysian Youth Association of Diplomacy and Policy (MYADP), UNDI King Malaysian Youth Media Rakan Media Rakan Media Rakan Media Rakan Media Astro Manni dan SAYS.

Session 2

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Bolehkah Malaysia bermanfaat daripada Kabinet Bayangan Belia rasmi?

Ditertaliston: Jul 25, 2023 610 PM - Diversasioni, Aug 20, 3023 317 PM

"Kita tidak boleh sentiasa membina masa depan untuk belia kita, tetapi kita boleh membina belia kita untuk masa depan" - Franklin D. Roosevelt (diterjemahkan).

Golongan belia merupakan aset yang tidak temilai bagi sesebuah negara dan pengilbatan aktif mereka amat penting untuk memperkukuh demokrasi negara. Tetapi bagaimana pula jika kita memberi belia tanggungjawab sebenar hari ini dengan pembentukan Kabinet Bayangan Belia sawar?

Adakah penting bagi Malaysia untuk menubuhkan satu Kabinet Bayangan Belia rasmi dan bagaimanakan pertubuhan ini akan membawa perubahan kepada negara kita?

Menjelang 29 Julai, para belia sendiri alam berdebat isu ini. Perbahasan Kabinet Bayangan Belia ini adalah sebahagian daripada siri Debathon Parlimen Belia tahun ini. Debathon Parlimen Belia adalah sebuah program almulasi parlimen di mana para pembahas memainkan peranan sebagai ahli-ahli Parlimen (MP), sama ada sebagai ahli parlimen kerajaan atau sebagai ahli parlimen Session 3

malaysiaki

BELANJAWAN 2024 APA ANDA DAP



Wajarkah Pendidikan Politik di implementasi di Sekolah Menengah?

herbitkon, Aug 29, 2023-040 PM - Dikemoskini, Aug 20, 2023-9-31 PM

Belia yang bakal memimpin Malaysia perlu mempersiapkan diri bagi menghadapi pelbagai cabaran pada masa hadapan.

Beru-baru ini, para belia telah membahaskan Pelaksanaan Pendidikan Politik di Sekolah Menengah yang merupakan salah satu usul daripada siri Debathon Parlimen Belia tahun ini.

Memupuk generasi yang aktif dalam proses demokrasi

Dirasmikan oleh Yang Berhormat Chow Yu Hui, Ahli Parlimen Raub, setiap sesi Debathon Parlimen Belia menampilkan perbincangan dan perbahasan bersama ahli politik terkemuka.



VII Tiran Virnaduraran Damararan - Ahli Darliman Sarram

Session 4

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JAN BARIUM 25-28 BURILL JALIL



Is sustainable forest management adequate, or should we aim for zero deforestation?

Legendaries and of Sons matters, observer and the

A group of young Malaysians recently participated in the Youth Parliamentary Debathon, an event that allows them to experience a day in the life of an MP.

It was truly a momentous event to see the youths exchange their views and cabinet ministers who shared their words of wisdom with these aspiring activists and potential lawmakers.

For the second motion on Malaysia for Sustainable Forest Management over Zero-Deforestation, it was chaired by YB Puan Syerleena Abdul Rashid, Member of Parliament Bukit Bendera.

From the government bench, Benteny Ooi Si Quan said that sustainable forest management would be more effective in combating climate change and flash floods over a zero-deforestation approach.



Session 5

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(C...

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Belia Menangani Keperluan untuk Mengisytiharkan Perubahan Iklim

Directifican: Aug 30, 2023 9:25 AM - Olivernation: 9:25 AM

Dalam era globalisasi ini, para belia mempunyai keinginan untuk turut sama menyumbang ke arah pembinaan masyarakat yang serba canggih dan maju termasuk isi cuaca.

Debathon Parlimen Belia kali ini bertajuk Akta Perubahan Iklim yang dipengerusi oleh Yang-di Pertuan Speaker, Yang Berhormat Tuan Tan Hong Pin, Ahli Parlimen Bakri pada 26 Ogos yang lepas.

Sidang kemudian diisythankan oleh Molly Fong, Pengarah Eisekulfi InNature Berhad (The Body Shop Malaysia). Beliau menyatakan bahawa debathon ini adalah langkah baru menuju masa depan yang lebih cerah. Generasi muda diharapkan dapat mengubah status quo, mengurangi dampak negatif, dan melalui platform ini, mereka memiliki kesempatan untuk mengutarakan idea-idea inovatif. n 0 y

Articles and Press Release (2019)

Malaysiakini



Students take over Parliament, speaker says they debate better than MPs

Published: Sep 8, 2019 10:30 AM - Updated: 12:00 PM



Debaton Parlimen mungkin lebih baik dari sidang sebenar, kata speaker

Annabelle Lee Diterbitkan: Sep 8, 2019 2:24 PM - Dikemaskini: 2:27 PM



'Debaton Parlimen berkualiti'



Astro AWANI

NI ENGLISH M

Dusha Nanthakumar dinobat pendebat terbaik

September 7, 2019 23:04 MYT



Pelajar jurusan psikologi daripada UPSI itu memperoleh sebanyak 1,257 undian menerusi atas talian setelah proses perdebata berakhir. - Astro AWANI

Dusha Narthakumar, 22 tahun, pelajar jurusan psikologi daripada Universiti Pendidikan Sultan Idris (UPSI) telah dinobatkan sebagai pendebat terbaik sempena program Siri Pertama Debaton Parlimen (Belia) yang berlangsung di Parlimen pada malam Sabtu.



malaysiakini kini Events

Thank You

Iman Ridzwan, Event Producer iman@malaysiakini.com

Sabrina Pauzi, Event Coordinator sabrina@malaysiakini.com

Chia Ting Ting, Chief Commercial Officer tingting@malaysiakini.com

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