

malaysiakini

Press Release Article Publication

[Corporate Announcement, Sustainability, Tech Innovation, Halal, Events]

[Website + Social Media + Newsletter] [EN, BM, CN]

Proposal by FIMEDIA

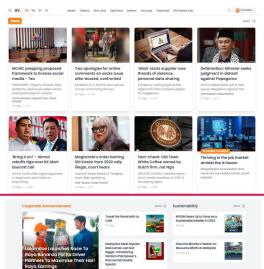
1.1.1 Article Publication on **Desktop Site**

Sections: Malaysiakini DESKTOP (EN) Homepage Announcement / Sustainability / Top In Tech / Events

Sections: Malaysiakini DESKTOP (BM) Homepage Pengumuman / Kelestarian / Kinihalal / Acara

Sections: Malaysiakini DESKTOP (CN) Homepage 公告 / 永续发展 / 活动







(BM) Pengumuman / Kelestarian / Kinihalal



Mkini (CN) 公告 / 永续发展 / 活动



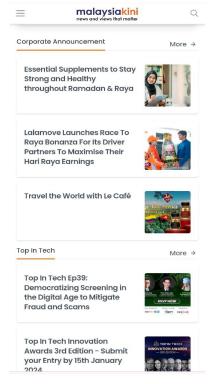
1.1.2 Article Publication on **Mobile Web**

Sections: Malaysiakini MOBILE (EN) Homepage Announcement / Sustainability / Top In Tech / Events

Sections: Malaysiakini MOBILE (BM) Homepage Pengumuman / Kelestarian / Kinihalal / Acara

Sections: Malaysiakini MOBILE (CN) Homepage 公告 / 永续发展 / 活动

(EN) Announcement / Sustainability / Top In Tech



(BM) Pengumuman / Kelestarian / Kinihalal



Mkini (CN) 公告 / 永续发展 / 活动



1.2 Article Circulation on **Social Media**

SocMed: **Malaysiakini FB, X, LI** (EN,BM,CN) **Article posting** with caption, link, #hashtag & handshake/tag with client's pages. [LABEL] in Posting: Announcement / Sustainability / Top In Tech / Pengumuman / Kelestarian / Kinihalal / Acara 公告 / 永续发展 / 活动

Mkini Facebook (EN/BM/CN) Malaysiakini O 3 March at 19:31 - 3 [Announcement] The Employees Provident Fund (EPF), the country's largest pension fund, has declared a dividend rate of 5.50% for conventional savings and 5.40% for shariah savings for 2023 - with payout amounting to RM57.81 billion. EPF member are abl... See more € 294 191 comments 23 shares r/5 Like Comment Most relevant -Read more: https://www.malayslakini.com/announcement/698041 MALAYSIAKINI.COM EPF sustains solid performance with 5.50% dividend for Simpanan Konvensional and 5.40% for Simpanan Shariah

Mkini X (EN/BM)

malaysiakini.com @malaysiakini [Announcement] The Employees Provident Fund (EPF), the country's largest pension fund, has declared a dividend rate of 5.50% for conventional savings and 5.40% for shariah savings for 2023 - with payout amounting to RM57.81 billion. EPF member are able to check the amount of dividends 2023 that have been credit into statement account from March 3 online. Read more: malaysiakini.com/announcement/6... Membantu ahli mence masa depan yang lebih Last edited 7:31 PM - Mar 3, 2024 - 5,184 Views

Mkini Instagram (EN/BM/CN)

malavsiakini * 3 March Membantu ahli mence masa depan yang Lebih Liked by ma.than6803 and others malaysiakini [Announcement] The Employees Provident Fund (EPF), the country's largest pension fund, has declared a dividend rate of 5.50% for conventional savings and 5.40% for shariah savings for 2023 - with payout amounting to RM57.81 billion. EPF member are able to check the amount of dividends 2023 that have been credit into statement account from March 3 online. Read more: https://www.malaysiakini.com/ announcement/698041

Mkini LinkedIn (EN)

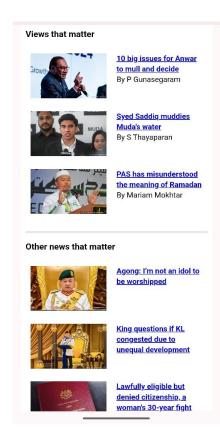


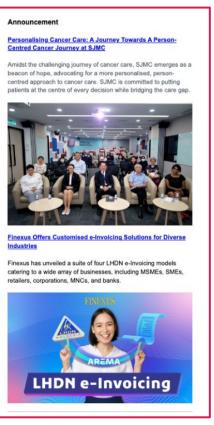
1.3 Article Circulation on **Newsletter**

Daily Newsletters: Kini Morning Brief (EN/BM) Article posting at "Announcement" column (middle-part @ EDM)



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Malaysiakini Press Release Publication Packages (Apr - Dec 2024)

No.	Item	Option 1	Option 2	Option 3
	Press Release Article (Language: EN,BM,CN) *Press Release article & images are provided by client/agency and to be approved by editor prior to publication. *Article hosted on Mkini with a declaration of source provided by client/agency at the bottom of the article.	3 Press Release Articles (Provided by client)	10 Press Release Articles (Provided by client)	24 Press Release Articles (Provided by client)
Press Release Article Publication & Circulation	Publication & Circulation Platforms: 1.1 Malaysiakini Desktop & Mobile (EN) Announcement / Sustainability / Top In Tech / Events (BM) Pengumuman / Kelestarian / Kinihalal / Acara (CN) 公告 / 永续发展 / 活动	3 x Website Post (1 post / article)	10 x Website Post (1 post / article)	24 x Website Post (1 post / article)
	1.2 Malaysiakini (EN/BM/CN) <u>SocMed</u> FB, X, Linkedin Format: Article posting with caption, URL, #hashtag, Handshake/tag with client's FB.	3 x SocMed Post (1 post / article)	10 x SocMed Post (1 post / article)	24 x SocMed Post (1 post / article)
	1.3 Kini Morning Brief (Daily Newsletter) Announcement Format: Article posting in the middle of the EDM	3 x Newsletter Post (1 post / article)	10 x Newsletter Post (1 post / article)	24 x Newsletter Post (1 post / article)
	2.0 Malaysiakini Subscription (Complimentary)	N/A	2 Yearly Accounts	5 Yearly Accounts
Special Package Cost (Total Worth)		RM 7,500 (RM 9,000)	RM 15,000 (RM 30,000)	RM 25,000 (RM 72,000)

Notes:

- 1. Special Rates for **Article Translation** (RM800) & **Article Write-up** (RM 1,500).
- $2. \ Agency \ commission \ only \ applicable \ for \ Package \ Option \ 3.$
- 3. Full/half upfront payment is required before the start of the campaign. Detail campaign report is not available.

CONTACT US

To create native content that is relevant, useful and appropriate for the targeted audience.

Reaching to a wider informed and affluent readers across **Malaysiakini**: **~5 mil Users monthly**, **~50 mil Pageviews monthly**, **>9.1 mil SocMed Followers**

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