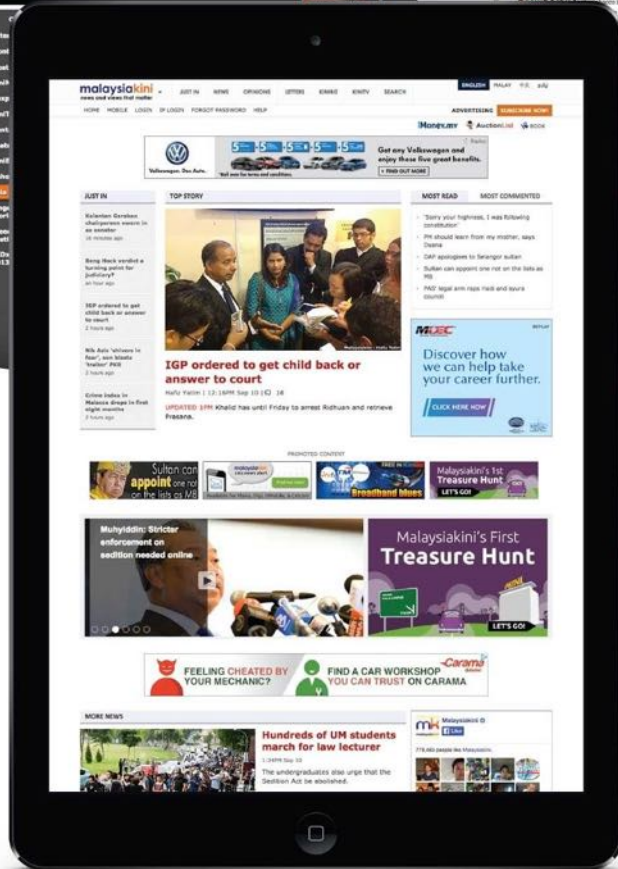
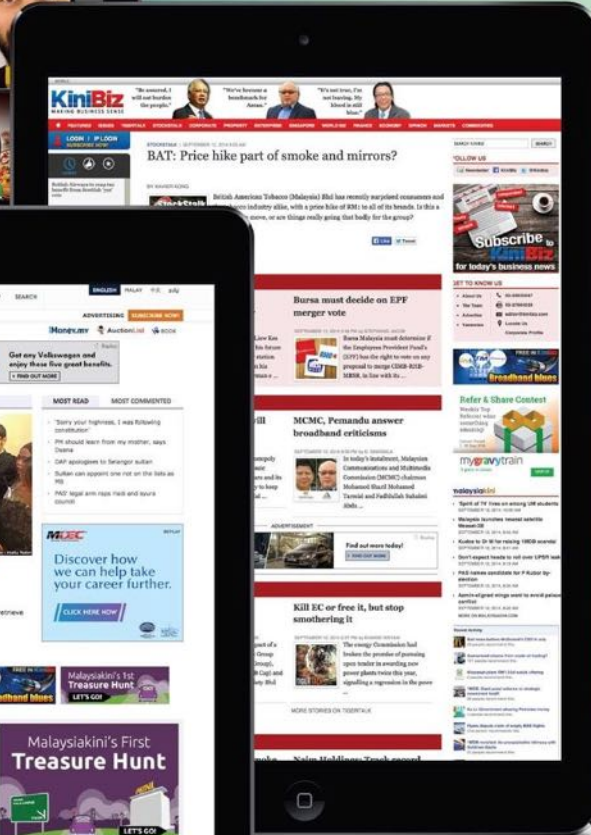


# Property Brand Display Proposal

2015



kinitv

KINIBIZ

malaysia kini

# Content

**1.0 Concept**

**2.0 Property Brand Display (Mockup)**

**3.0 Brand Display Position (Mockup)**

# 1.0 Concept

## 1.1 Project Idea

- Showcase completely for a property project
- More interactive format
- Highlight the uniqueness, promotion, investment opportunity of the project.
- Generate potential lead
- Do retargeting accordingly to reach the right market.

## Value Added Service

- **Brand Display widget**
- **360 Degree View**
- **Online Banner**

(Cookies Targeting for Second Phase)

# 2.0 Brand Display (mockup)

## Horizontal Widget



The image shows a horizontal widget with a dark grey header and a dark blue background. The header contains four navigation tabs: 'SPECS', '360 DEGREE VIEW', 'VISIT US', and 'RSVP', each in white text. A white play button icon is centered in the '360 DEGREE VIEW' tab. To the right of the header is a white telephone icon. The main content area is split into two sections. The left section features a night cityscape with a river and buildings. It includes the 'RHYTHM' logo in a white box, the text 'THE BLOW COLLECTION', and promotional text: 'Luxurious Condominium only 50 m. from BTS Surasak', 'Ready to move in this year!', and 'Fully Furnished, ONE PRICE 139,000 Bht/Sq.m.\*'. A large white play button is overlaid on the image. The right section shows an interior view of a living room with a sofa and coffee table. It features the text 'THE PALAZZO' at the top, 'Gallery' in large white font, and 'The Palazzo Mansion 2 Locations Rama 3 - Suksawat 1 Ratburana Super Luxury Offers' in smaller white text. At the bottom of the widget, there are navigation controls: a left arrow, a series of five dots (the second is filled), a right arrow, and a 'Close' button with a white 'X' icon.

**SPECS**    **360 DEGREE VIEW**    **VISIT US**    **RSVP**    ☎

**RHYTHM**  
THE BLOW COLLECTION

Luxurious Condominium only 50 m. from BTS Surasak  
Ready to move in this year!  
Fully Furnished, ONE PRICE 139,000 Bht/Sq.m.\*

**THE PALAZZO**

**Gallery**

The Palazzo Mansion 2 Locations  
Rama 3 - Suksawat 1 Ratburana  
Super Luxury Offers

Close ⊗

# 3.0 Brand Display Position(Mockup)

## Mkini EN Desktop HP

The screenshot shows the malaysiakini website desktop interface. A blue oval highlights the top navigation bar and the main content area. The navigation bar includes the site logo, language options (ENGLISH, MALAY), and various menu items like HOME, NEWS, OPINIONS, LETTERS, KINIBIZ, RINIFY, and SERVICES. Below the navigation bar, there are several featured articles and advertisements. The main article is titled "Dr M: Crisis better than thieves stealing billions" with a sub-headline "FREE 'A crisis may be the result but should we allow thieves to steal billions of Ringgit in order to avoid a crisis.'" Below the main article, there is a "PROMOTED CONTENT" section with several smaller articles and advertisements. At the bottom, there is a "Sponsored Content" section with a video player and a "Healthy Living" article. The footer features a "REEBONZ.com" advertisement and a "Google" advertisement for "EXCLUSIVE MEMBER-ONLY DEALS".

malaysiakini news and views that matter

ENGLISH MALAY

HOME NEWS OPINIONS LETTERS KINIBIZ RINIFY SERVICES

WELCOME KEN EXPLORE 2021-01-15 EDIT PROFILE RENEW LOGOUT HELP

ADVERTISING SUBSCRIBE NOW!

SINGLE HOUSE TOWNHOME CONDOMINIUM

RHYTHM Luxurious Condominium only 50 m from BTS Surask Ready to move in this year Fully Furnished, ONE PRICE 139,000 Bhd/Sq.m.\*

Life RHYTHM

JUST IN TOP STORY MOST READ MOST COMMENTED

Dr M open to Najib coming back as PM 10 minutes ago

Dr M: Crisis better than thieves stealing billions 17 minutes ago

EPF has pumped RM50b into GLCs, thus far 19 minutes ago

Hello, PAS initiated the divorce, not DAP 21 minutes ago

RTD's eyes 'poked' by social media an hour ago

Dr M: Crisis better than thieves stealing billions 10:35AM Jun 11 | 1

FREE "A crisis may be the result but should we allow thieves to steal billions of Ringgit in order to avoid a crisis."

31 destinations KUALA LUMPUR AFRICA Starting from MYR 1,504 One-way fare All taxes and fees are included. WIDER YOUR WORLD TURKISH AIRLINES

PROMOTED CONTENT

Do we have a nincompoop running Finance Ministry?

Serang incident - RTD under probe, says sorry

Petronas' RM100 billion Canadian Condominium

Invest in Quality Sleep with Hiker Triple-Decker Titanium Coil & Sealy Hybrid Mattress. Read story

RM820k handbag not Rosmah's, says aide

cord RM820,000

Healthy Living

The Unforgettable: A long time from home

REEBONZ.com

EXCLUSIVE MEMBER-ONLY DEALS SHOP NEW ARRIVALS



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**Address** No 9, Jalan 51/250a, Off Jalan Tandang, Petaling Jaya, Selangor  
**Coordinates** N: 3°05'18.1 E: 101°37'56.6